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Creating and using HTML templates can save immense amounts of time and effort. Yet, few Web professionals have access to a single source of HTML templates that cover a wide range of design and implementation needs. Web Design Templates Sourcebook is such a graphical reference. Designers will keep this book/CD-ROM resource at hand to inspire creativity, to try out fresh designs, to implement global changes quickly, and to dramatically increase their work efficiency. Students of Web design and site administration will benefit from a visual guide and easily navigable CD-ROM that show the limitless possibilities behind creative Web design. Features ready-to-use applications-all available on the CD-ROM-that eBay sellers can plug right into their pages; more advanced users can tweak the applications to suit specific needs Shows you how to streamline an eBay business by leveraging programming technologies and the eBay API (application program interface) Explains how to connect eBay pages to the APIs of related companies (PayPal, Fed Ex, UPS, and the USPS) as well as to Microsoft Office applications such as Outlook and Excel Provides expert tips and tricks for implementing eBay technologies such as image handling, shipping calculators, enhanced About Me pages, and back-office tools This title draws on the expertise of top-flight trainers and consultants to present a comprehensive toolkit of the best training activities, group learning exercises, assessment instruments, handouts, and other essential guides for today's busy training and performance professional. The sourcebook offers fully reproducible tools contained on the accompanying CD-ROM. The Graphic Design Reference & Specification Book is a must-have sourcebook for every designer—amateur or professional. Completely practical with only the most needed information, this valuable book provides designers with all the little details that can make or break a design, such as: How much space to leave in the gutter when designing barrel folds How to layout a template for a box, and the ratios of each part Metric conversion charts Copyright and trademark standards Proofreaders' symbols Image file formats Standard camera formats and sizes Finding the best scanning resolution Type basics and terminology Guide to printing processes Paper usage guide Standard binding types Process color finder Proofing methods Standard envelope sizes in the USA, Europe, Canada and Asia And much more. Take this reference everywhere you go for details on all the things you can never find but need to know when designing. The Reference & Specification Book series from Rockport Publishers offers students and practicing professionals in a range of creative industries must-have information in their area of specialty in an up-to-date, concise

handbook. *Natural Pattern Forms A Practical Sourcebook for Landscape Design* Richard L. Dubé Here for the first time is a practical guide to naturalistic landscape design. With the aid of easy-to-use templates, author Richard L. Dubé introduces you to 48 natural pattern forms, and shows you how to apply these natural solutions to everyday outdoor design problems. Imagine drawing from a palette as varied as an arcing river, receding hills—even clouds and frost. This book provides the inspiration you need to break away from staid design solutions and discover design solutions that are creative and natural. All 48 original templates include a sketch, a photo, and a discussion of the structure, aesthetic attributes, and underlying emotional tone of the pattern form. In addition, Mr. Dubé shows how each form can be reconfigured to meet the needs of specific spaces. Further, each template is cross-referenced to specific design applications, demonstrating practical ways to incorporate natural pattern forms in real designs. This book is a unique and invaluable visual resource for professionals and a creative guide for students who are learning to see the natural landscape in a new way. In addition to expanding any existing repertoire of design solutions, this important new resource: Looks at specific design problems. Offers a range of possible solutions for each problem. Explains how and where to look for natural patterns. Presents information in a clear and concise manner. Provides beautiful visual examples. Author Richard L. Dubé is uniquely qualified to create the first practical guide to naturalistic landscape design. A practicing landscape designer for 17 years, Mr. Dubé is a professional interpretive naturalist with extensive knowledge of Japanese landscape design and construction. In this book he draws upon his knowledge of the conscious use of natural pattern forms in the world-renowned gardens of Japan. For centuries now, visual communication design has celebrated national identities (through the now-iconic identity systems developed for the Olympic Games, for example) at the same time as it transcends international borders, such as through the far-reaching influence of the Bauhaus and the International Typographic Style. Today, of course, such transcendence is easier than ever. In an era of nearly instantaneous global access, enabled by increasingly ubiquitous wireless connections, the world seems very small. Presented in five languages—English, French, German, Italian, and Spanish—Graphic Design, Translated is a reflection of the increasingly international nature of visual communication design. Illustrated with examples from around the globe, the book is a compilation of more than 200 of the profession's most common terms, culled from a broad range

of categories: design history, printing and paper, typography, digital technology, and general design practice. All of which makes this volume an essential reference for students, practitioners, clients—indeed, anybody interested in the global scope of today’s visual communication design. Volume 1 of this sourcebook is a compendium of information about tests used to assess critical thinking, problem solving, and writing. It serves as a tool for people who want comparative data about the policy relevance of specific student outcomes measured in these areas. An interactive version of Volume 1 allows users to specify their areas of interest and create a customized search of assessment measures in the three domain areas. The tests described in Volume 1 are those that are designed to measure cognitive variables for traditional students. The compendium does not describe less traditional methods such as portfolios and competencies. In addition, the evaluations of the tests are based on the way test developers represent them in their materials and, in some cases, in information from third-part reviews. Volume 2 is a companion volume that provides eight case studies of institutions that have addressed related issues through the use of assessment methods in Volume 1. Volume 1 contains the following sections: (1) "General and Specific Issues in Selecting Assessments"; (2) "Critical Thinking and Problem Solving"; (3) "Templates--Critical Thinking and Problem Solving"; (4) "Writing"; (5) "Templates--Writing Commercially Developed Tests"; and (6) "Templates--Writing Locally Developed Tests." Volume 2 discusses the eight case studies and contains four appendixes providing details about the methodology. (Volume 1 contains 10 tables and 150 references.) (SLD) Designers will keep this book/CD-ROM close to inspire creativity, to try out fresh designs, to implement global design changes quickly, and to dramatically increase their efficiency. Consisting of templates and a CD-ROM, the set serves as a visual reference and resource for productivity enhancement. Rule collectors rejoice! In A Source Book for Rule Collectors with Rule Concordance and Value Guide, Philip Stanley has crafted a masterfully comprehensive illustrated reference guide to the history, uses, and values of measuring instruments. A Source Book for Rule Collectors includes reprints of the best articles from the past 100 years dealing with rules and measurement; extensive coverage of the materials, construction, graduations and uses of rules; a detailed table of the European measures used before the metric system, for identifying rules by size and county of origin; a thorough cataloging of rule accessories; and a complete bibliography of reprints, articles, books, and publications dealing with measuring instruments. The included Rule Concordance and

Value Guide gives complete information for identifying and comparing all rules by all major American makers; estimates for each rule's value based on condition and maker; extensive information on rule value, including condition, selling environment, and charisma. This book is an essential reference. Rule enthusiasts will find the combination a pleasure to read. Mr. Stanley's breadth of knowledge and his regard for the rules he discusses are apparent throughout. For the antique tool dealer, rule collector, and student of the history of technology, this book is essential. 365 daily design mantras from four leading industry experts, providing you with valuable design dos and don'ts for every day of year. Packed with practical advice presented in a fun, lighthearted fashion, this is the perfect book for the ever-growing group of non-designers who want some graphic design guidance. And for more experienced designers, individual entries will either bring forth knowing nods of agreement or hoots of derision, depending on whether or not the reader loves or hates hyphenation, has a pathological fear of beige, or thinks that baseline grids are boring. In the style of a classical almanac, 365 entries combine a specific rule with a commentary from a variety of experienced designers from all fields of the graphic design industry. Covering topics such as typography, colour, layout, imagery, production, and creative thinking, you can either dip in at random or use the book as the source of a daily lesson in how to produce great graphic design. PageMaker Source Book offers step-by-step instructions, inside tips, and strategies for getting the most from Version 3 of PageMaker on the Macintosh. Written by a certified Aldus trainer, this book features plenty of illustrations, ideas for new ways to use the PageMaker, and a large and comprehensive index. It's OK knowing the theory, but when it's 9am and you have just been given until lunchtime to write some copy for a new sales email, landing page, press ad or brochure, what you really need is a shortcut. This book takes the grind out of planning and writing almost any type of copy by providing step-by-step advice on the best layouts, approaches and styles to suit everything from an email subject line to recruitment ad, direct mail letter or website. Prepared by one of the best copywriters in the B2B sector, this book also provides the reader with templates for 13 of the most common copywriting tasks for maximum effectiveness and speed. This book and the instantly 13 downloadable files (details in book) containing how-to workbooks, project plans and planning guides, tools, templates and checklists helps individuals and organizations quickly and cost effectively deploy best practice in Change Management. Within this book and its downloadable Toolkit, you will find numerous

document templates, blueprints and examples, which you can modify/personalize to suit your organizational needs. You will save time and labor funding by using these tested and best practice adaptable templates, or even apply them as stimulus to your own documents - no need to reinvent the wheel. When you calculate the time and money used to create your own . Time and Money well saved by buying this Change Management Best Practice Template Sourcebook. Contents: CHG Review Doc.xls, Implementation Plan_Project Plan.doc, Policies objectives scope.doc, Communication Plan.doc, Objectives and Goals.doc, ChgMgt Process Manager.doc, Forward Schedule of Changes.doc, Request For Change (RFC) Template.doc, CAB Meeting minutes.doc, Reports KPI's other metrics.doc, Change Management Powerpoint.ppt, Business Justification document.doc, Category Definition.doc

500 Digital Illustration Hints, Tips, and Techniques is the ideal introduction to this popular subject. The book guides the reader from the basics of digital illustration through to more advanced techniques, with detailed sections on the most commonly-used software programs, including Photoshop, Painter, Illustrator, Flash, Cinema 4D, and 3D Studio. This accessible, yet comprehensive handbook covers all the essential technical considerations of digital illustration, such as file formatting and setting up a document, as well as the creative aspects of working with colors, textures, special effects, and more. The book is packed with inspiring images covering a wide range of different illustration styles, and with its colorful blend of step-by-step tutorials, quick fixes, and bullet-point tips it is the perfect antidote to boring technical manuals. What does it mean to be at the forefront of a characterization technique? Novel implementation and research, finding new ways to visualize composites, and new techniques all play a role. Yet with the myriad of advances in the field, keeping up with new and advanced techniques, often from many different areas, has become a challenge.

Biom mineralization Sourcebook: Characterization of Biominerals and Biomimetic Materials emphasizes the interplay between multiple techniques at their current frontiers and explores how such studies may be carried out. The book addresses atomic and molecular structure: how it is described, detected, and assessed for importance. It then highlights additional measurements especially well-suited to looking at two- and three-dimensional systems with heterogeneous, if not hierarchical, structure. These systems enable particular aspects of biominerals and biomimetic models to be scrutinized. The text presents state-of-the-art methods to assess properties of the composite, and represents current approaches

and aspirations to measuring entire biological working structures while retaining as much fine-grained biophysical information as possible. In all these chapters, authors showcase discoveries from their own programs. Along the way, the book takes you on a tour from microscopy's eighteenth century roots, to the recent literature and diverse research programs of the contributing investigators, to the multi-million dollar National Laboratory facilities that all play their roles to illuminate the ever-fascinating biominerals. A snapshot of the state of the art in a spectrum of experimental techniques applied to a common interdisciplinary goal, where the ability to use the more advanced techniques often requires funding for collaboration and travel, the book will deepen the appreciation for the massive interdisciplinary effort underway, educate researchers across the field, and motivate new collaborations. A practical and inspirational resource book of templates. The Packaging Templates Sourcebook presents a stunning showcase of 140 new, innovative and classic packaging and paper engineering ideas across a variety of areas. Accompanying each project is a detailed template, which shows the reader how to copy, fold and construct each project from material that is widely available. The book will provide a source of inspiration for graphic and packaging designers, both student and professional alike, as it explores the fundamentals of a package at its most basic level. Covering areas as diverse as food and drink, product packaging, promotional material, CDs and DVDs, books, retail and stationary, it is a completely comprehensive guide. The book also includes gatefold templates, some insert card packaging concepts, and a CD-Rom of templates and finished packages, allowing designers to create presentations for their clients. This is the first volume of the DEFINITIVE guide to the rapidly changing and growing area of digital publishing, including print, portable digital documents, CD-ROM, multimedia, Web publishing, and some technologies yet to be released. Michael Kleper is the world's foremost authority on this subject, and this is the world's foremost book on it as well. Provides information on Web site development using ASP.NET 2.0. This book and the instantly 24 downloadable files (details in book) containing how-to workbooks, project plans and planning guides, tools, templates and checklists helps individuals and organizations quickly and cost effectively deploy best practice in Service Level Management. Within this book and its downloadable Toolkit, you will find numerous document templates, blueprints and examples, which you can modify/personalize to suit your organizational needs. You will save time and labor funding by using these

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campaign. It shows you how to: Handle all the expressions of DMing: moderator, narrator, a cast of thousands (the nonplayer characters or NPCs), player, social director, and creator Use published adventures and existing campaign worlds or create adventures and campaign worlds of your own Conjure up exciting combat encounters Handle the three types of encounters: challenge, roleplaying, and combat Create your own adventure: The Dungeon Adventure, The Wilderness Adventure. The Event-Based adventure (including how to use flowcharts and timelines), The Randomly Generated Adventure, and the High-Level adventure Create memorable master villains, with nine archetypes ranging from agent provocateur to zealot To get you off to a fast start, Dungeon Master For Dummies includes: A sample dungeon for practice Ten ready-to-use encounters and ten challenging traps A list of simple adventure premises Mapping tips, including common scales, symbols, and conventions, complete with tables Authors Bill Slavicsek and Richard Baker wrote the hugely popular Dungeons and Dragons For Dummies. Bill has been a game designer since 1986 and leads the D&D creative team at Wizards of the Coast. Richard is a game developer and the author of the fantasy bestseller Condemnation. They give you the scoop on: Using a DM binder to keep records such as an adventure log, PCs' character sheets, NPC logs/character sheets, treasure logs, and more Knowing player styles (role players and power games) and common subgroups: hack'n'slasher, wargamer, thinker, impulsive adventurer, explorer, character actor, and watcher Recognizing your style: action movie director, storyteller, worldbuilder, puzzlemaker, or connector Using miniatures, maps, and other game aids Using 21st century technology, such as a Web site or blog, to enhance your game The book includes a sample adventure, The Necromancer's Apprentice, that's the perfect way to foray into DMing. It includes everything you need for a great adventure—except your players. What are you waiting for? There are chambers to be explored, dragons to be slain, maidens to be rescued, gangs of gnoll warriors to be annihilated, worgs to be wiped out, treasures to be discovered, worlds to be conquered.... For Junior, Senior, and Graduate courses in Human Evolution taught in anthropology and biology departments. This book is the most comprehensive collection of cutting edge articles on human evolution. Designed for use by students in anthropology, paleontology, and evolutionary biology, this edited volume brings together the major ideas and publications on human evolution of the past three decades. The book spans the entire scope of human evolution with particular emphasis on the

fossil record, including archaeological studies. This sourcebook comprises a series of short papers on topical issues and applications of GIS, as well as directories listing useful information on geographic information in the UK. A wide range of expertise drawn from the GI community in the UK, including the Automobile Association, the Ordnance Survey, local authorities, software vendors and consultants, provides up-to-date coverage of key topics, issues and applications of widespread interest.; This edition focuses on the topical theme of GIS business applications. Divided into three sections, the book considers sources of data to drive GIS applications in the business community and contains trade directories and references for 1996. The growing importance of photogrammatic data is also covered, as is the use of census data. This book and the instantly 22 downloadable files (details in book) containing how-to workbooks, project plans and planning guides, tools, templates and checklists helps individuals and organizations quickly and cost effectively deploy best practice in Configuration Management. Within this book and its downloadable Toolkit, you will find numerous document templates, blueprints and examples, which you can modify/personalize to suit your organizational needs. You will save time and labor funding by using these tested and best practice adaptable templates, or even apply them as stimulus to your own documents - no need to reinvent the wheel. When you calculate the time and money used to create your own . Time and Money well saved by buying this Configuration Management Best Practice Template Sourcebook. Contents: Config Mgt Review Doc.xls, Implementation Plan_Project Plan.doc, Policies objectives scope.doc, Business and IT Service Mapping for Cls.doc, Communication Plan.doc, Objectives and Goals.doc, Conf. Process Manager.doc, Identification Guidelines.doc, Status Accounting Guidelines.doc, Verification and Audit Plan.doc, CMDB Design document.doc, Reports KPI's other metrics.doc, Configuration Management Powerpoint.ppt, Business Justification document.doc, cmdb design, Master ConfigItems V 2.4.xls, Application.xls, Document.xls, Drop down lists.xls, Vendor table.xls, CMDB Design document.doc, cmdb design, Master ConfigItems V 2.4.xls, Application.xls, Document.xls, Drop down lists.xls, Vendor table.xls, CMDB Design document.doc The book is intended to be a reference for architects in Singapore who are looking to design future nursing homes. The book also includes eight case studies of local nursing homes and design templates for eldercare facilities. A visual bible for fashion illustrators and graphic designers, giving an unprecedented variety of approaches for

illustrating fashion with hundreds of stunning images. Illustrators from all over the world show a range of approaches, techniques and styles. With illustrators from Singapore to Italy, America to New Zealand, it is the ultimate resource for fashion expression. This little book gives you multiple templates along with the secret code that lets you churn out a several-page essay in as little as 1 hour... and get an A+! Sometimes life happens and you find yourself hours away from a deadline with nothing written. This short and sweet book will enable you to craft a solid paper at the last minute. Every college student should have this book, just in case! A hands-on guide to planning, designing, and implementing better Web sites and applications using XHTML. This sourcebook gets both novices and experienced Web developers and programmers quickly up to speed on the latest technologies, tools, and approaches for building Web sites and applications. In particular, it explores how XHTML 1.0's powerful new features allow for more flexible, scalable Web sites and business-critical Web apps that can be viewed from an array of devices besides PCs, including TVs, palmtops, and cell phones. Expert Ian Graham starts out with a concise, yet thorough, review/tutorial of the basics for markup, formatting, rendering, and document scripting with HTML, XHTML, XML, and Cascading Style Sheets (CSS). Then, writing from the perspective of both Web developers and Web project managers, and with the help of dozens of illustrated, real-life examples, he:

- * Explains the relationships between XML, XHTML, HTML, CSS, and other Web technologies **
- * Acquaints you with all of XHTML's powerful new features **
- * Explores the practice of elegant, reusable document design **
- * Schools you in the principles of good Web site and Web application design **
- * Presents several site and application-building models **
- * Provides management guidelines for site design, implementation, and maintenance **
- * Reviews Internet networking basics, URLs, and the HTTP protocol **
- * Shows how to customize Web servers with CGI scripts, page scripting tools, and more **
- * Offers selection criteria for choosing Web development tools and software*

The companion Web site at www.wiley.com/compbooks/graham features all the examples presented in the book, along with additional resources, utilities, and book updates-all available in easy-to-download form. Visit our Web site at www.wiley.com/compbooks/ Visit the companion Web site at www.wiley.com/compbooks/graham and the author's Web site at www.utoronto.ca/ian/books A guide to vendors of software and related equipment and services targeted to the health care industry, allowing health care providers and payers to compare software costs and

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